



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
GLOBAL TALENT AND COMPETITIVENESS (GTC)
COUNCIL MEETING
Thursday, October 20, 2016
8:00 AM**

Doubletree by Hilton Miami Airport Hotel &
Exhibition Center
711 NW 72nd Avenue
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of GTC Council Meeting Minutes
 - A. August 18, 2016
3. Recommendation as to Approval to Allocate funds to Florida Keys Community College for Career Pathways Reentry Hospitality Training
4. Recommendation as to Allocate funds to the Take Stock in Children Scholarship Program
5. Recommendation as to Allocate Twenty (20) PCs to Centro Campesino Farmworker Center, Inc. to establish CareerSource Access Point
6. Recommendation as to Allocate Fifteen (15) PCs to the Echotech Vision Foundation to establish a TechHire Computer Lab



SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER:

DATE: October 20, 2016 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

August 18, 2016 at 8:00 A.M.
 Doubletree Hotel – Exhibition Center
 711 N.W 72nd Avenue
 Miami, FL 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
1. Ferradaz, Gilda– <i>Chairwoman</i> 2. del Valle, Juan Carlos, <i>Vice-Chairman</i> 3. Brecheisen, Bruce 4. Brown, Clarence 5. Ludwig, Philipp 6. Piedra, Obdulio 7. Roth, Thomas	Beasley, Rick Graham, Tomara Kavehers, Cheri	Campbell, Matt - <i>Wyncode</i> Mikkola, Juha – <i>Wyncode</i> Mona, Bianca - <i>Wyncode</i> Perez, Chris – <i>The Academy</i> Rodanes, Carlos – <i>New Horizons of South Florida</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 8. Gazitua, Luis 9. Russo, Monica 10. West, Alvin		Scheiden, David – <i>Miami-Dade County Public Schools (M-DCPS)</i> Wade, Krista – <i>New Horizons of South Florida</i>

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent and Competitiveness (GTC) Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:37am, asked all those present introduce themselves.

2. Approval of Global Talent Competitiveness Council Meeting Minutes of June 23, 2016

Chairwoman Ferradaz noted into record a total of three (3) sets of minutes (February 18, 2016, April 21, 2016 and June 23, 2016) required approval.

Mr. Thomas Roth moved the approval of February 18, 2016, April 21, 2016 and June 23, 2016 meeting minutes. Motion seconded by Mr. Phillip Ludwig; **Motion Passed Unanimously**

3. Information – Summer Youth Employment Program

Chairwoman Gilda Ferradaz introduced the item and Youth Programs Manager, Tomara Graham further presented.

SFWIB Chairman Piedra asked how outcomes/success would be measured. Ms. Graham noted that surveys would be distributed to employers in order to gather feedback. She further noted that the information obtained would be used as best practices for next year's program. Chairman Piedra asked whether participants (students) would also receive surveys. Ms. Graham further explained. He additionally inquired about a career pathway mechanism used for evaluation purposes. Ms. Graham explained that this year's program consisted of students being placed into targeted industry related jobs based on information provided by the Beacon Council's One Community One Goal Targeted Industry report. He furthermore asked whether student's academic performances would be tracked throughout the school year. Ms. Graham responded "Yes" and provided further details on CSFF's database. He furthermore recommended a communication strategy to reach out to students throughout the year in order to provide them resources. Ms. Graham responded that this would be implemented. She additionally advised that the information obtained from the database would be provided to service providers for enrollment purposes for in-school program.

4. Information – National Flight Academy

Chairwoman Gilda Ferradaz introduced the item and Ms. Graham further presented and read the item into record.

SFWIB Chairman Piedra shared his disappointment regarding the low attendance of youth participants. He recommended allocating more funding to those entities that met or exceeded 40% in attendance.

GTC Vice-Chairman del Valle asked whether if the recruitment pool could be expanded to other organizations. Mr. Beasley explained a prior issue with Miami-Dade County School Board and the number of drop out of participants.

Chairman Piedra recommended partnering with American Airlines for subsidized or lower cost flights to Pensacola, FL for Youth Participants. He explained that this would avoid the 12 hour road trip. He requested staff research associated costs.

GTC Council Vice-Chairman del Valle commented that the long commute of driving could probably be the cause of low turnout of participants.

SFWIB Chairman Piedra asked whether staff would follow-up with participants after program completion. Ms. Graham explained there would be follow-ups. She further explained that participants would receive a certificate of completion from the National Flight Academy (NFA).

5. Recommendation as to Approval to Allocate Funding to the PACE Center for Girls, Inc.

Chairwoman Ferradaz introduced the item and Executive Director Rick Beasley appeared before the Council and presented. Mr. Beasley additionally stated that Temporary Assistance for Needy Families (TANF) funds would be allocated to this program.

Mr. Brecheisen inquired about the language stated in the agenda item that reads, "To Pilot a Program" which he questioned the fact it seems that the program is already in existence. Mr. Beasley explained that although the program is already in existence, the funding piece by CSSF would consist of a pilot launch to be funded in the future contingent upon performances.

SFWIB Chairman Piedra suggested this be would also serve as a great opportunity to partner with PACE to recruit additional students to attend the National Flight Academy. Mr. Beasley responded, "Yes" then further gave an update on his recent meeting regarding scholarships for PACE students providing a ("2 + 2") two year opportunity at a community college and remaining two years at a four year university (institution). He advised that this is considering the fact this particular population may face barriers to employment.

Chairwoman Ferradaz inquired about the total number of students that would be served. Mr. Beasley responded a total of 60 students at cost per service of \$4,300. He further explained that the entity does expect to see an increase in attendance as a result of the additional resources that would be provided for better outreach. He additionally noted that one of the goals is to reach out to parents to offer employment opportunities as well.

Chairwoman Ferradaz commended the program. She wanted to know the correlation between performance outcome and CSSF's involvement. Mr. Beasley explained via pre and post evaluations (evaluating performance outcome prior to CSSF's involvement). She inquired about the total amount of students and staff responded a total of 112. Chairwoman Ferradaz furthermore asked whether all of the students participated in the program. Ms. Graham explained that although the school specifically serves student ages 11 to 18 year olds. CSSF's youth program population consists of ages 14 to 18 year olds as this would be the only age group targeted).

Vice-Chairman Juan Carlos del Valle moved the approval to Allocate Funding to PACE Center for Girls, Inc. Motion seconded by SFWIB Chairman Piedra; **Motion Passed Unanimously**

6. Recommendation as to Approval to Allocate Funds to United Way of Miami-Dade County

Chairwoman Ferradaz introduced the item and Mr. Beasley further presented. Adults Program Manager Robert Smith explained that the item had been approved in April. However, the item was brought back to provide information on statement of work to clearly define the agency's roles and responsibilities. Mr. Beasley further explained that the program had been initially launched by United Way of Broward County.

Mr. Beasley further explained that General Frazier had been very actively involved.

Chairwoman Ferradaz asked whether CSSF would be partnering with Homeless Trust or any of their providers for referrals. Mr. Smith responded that they would work with all homeless agencies. He provided additional details.

SFWIB Chairman Piedra moved the approval to allocated funds to United Way of Miami-Dade County. Motion seconded by Mr. del Valle; **Motion Passed Unanimously**

7. Recommendation as to Approval to Allocate Funds to Miami-Dade County Public Schools (M-DCPS) for Construction Technology & Forklift Training

Chairwoman Gilda Ferradaz introduced the item and Mr. Beasley further presented.

GTC Vice-Chairman del Valle moved the approval to allocate funds to Miami-Dade County Public Schools (M-DCPS) for Construction Technology & Forklift Training. Motion seconded by SFWIB Chairman Piedra; **Motion Passed Unanimously**

8. Recommendation as to Approval to Allocate Funds to Miami-Dade County Public Schools (M-DCPS) for Construction Technology Training

Mr. Beasley presented the item.

GTC Vice-Chairman del Valle requested information on the difference between this item and the prior being recommended. Business Services Manager, Cheri Kavehersi provided further explanation.

GTC Vice-Chairman del Valle moved the approval to allocate funds to Miami-Dade County Public Schools (M-DCPS) for Construction Technology Training. Motion seconded by SFWIB Chairman Piedra; **Motion Passed Unanimously**

9. Recommendation as to Approval to Allocate funds to Miami-Dade County Public Schools (M-DCPS) for Private Security Officer Training

Chairwoman Ferradaz introduced the item and Mr. Beasley further presented.

SFWIB Chairman Piedra inquired about efforts to increase wage rates. Mr. Beasley further explained the efforts of focusing on the underemployed population as the economy starts to improve.

There was continued discussion specifically regarding Monroe County's unemployment rate.

GTC Vice-Chairman del Valle requested clarification on the 3rd and 4th bullets that states "articulate to a post-secondary program" and "articulate to an apprenticeship program." Mr. Beasley further explained.

SFWIB Chairman asked whether the conversion rate to employment has been satisfactory. Mr. Beasley further explained.

Mr. Philipp Ludwig moved the approval to allocate funds to Miami-Dade County Public Schools (M-DCSP) for Private Security Officer Training. Motion seconded by GTC Vice-Chairman del Valle; **Motion Passed Unanimously**

10. Recommendation as to Approval of New Training Vendor and Programs

Chairwoman Ferradaz introduced the item and Mr. Beasley further discussed.

Chairwoman Ferradaz asked whether the recommended programs are both new and existing. Mr. Beasley explained the new program is with JMJ Clutch Enterprises, LLC dba Wyncode Academy. He shared with the Council of his recent tour of the school and explained the accelerated 9-week training. Representatives from Wyncode Academy appeared before the Council and provided a brief overview of the program.

SFWIB Chairman Piedra inquired about the amount of application and average wage. The representative explained that the average salary is \$47,500 soon after completing the program. He furthermore provided details.

SFWIB Chairman Piedra shared with the Council how impressed he was with the technology program developments. He noted how this is needed in the southern parts of Florida.

Mr. Beasley also shared recent updates regarding the application process with building and enhancing an eco-system in Miami-Dade and Monroe counties.

SFWIB Chairman Piedra inquired about the percentages of those venturing out to entrepreneurship after completing the program. The representative explained this is the easiest and most economical time to start a business in this day in age. He further noted that since the program began, there have been a total of 14 start-ups. He additionally noted the high return on investment for entrepreneurs.

Mr. Beasley noted into record the following additional recommendations to add new programs for existing training vendors:

The Academy of South Florida, Inc. dba The Academy (Miami and FT. Lauderdale Campuses)

- Cyber Security Professional Diploma
- Office Administrator – Diploma
- Project Manager Professional (Security+, Project+, and PMP) - Diploma
- The Network Technician – Diploma

Mr. Brecheisen inquired about the average age. It was explained ages 18-35 years. Mr. Brecheisen furthermore inquired about the percentage of graduates that remain in Miami-Dade County. It was explained that the majority in remain in South Florida and find local opportunities. Additionally, the entities have a total of 88 hiring partners and a total of 75 have hired locally.

Mr. Roth asked whether the entity's goal is to expand outside of Miami-Dade County. The representative further explained.

SFWIB Chairman Piedra moved the approval of New Training Vendor and Programs. Motion seconded by GTC Vice-Chairman de Valle; **Motion Passed Unanimously**

There being no further business to come before the Committee, the meeting adjourned at 9:25am.



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 10/20/2016

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: CAREER PATHWAYS REENTRY TRAINING PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent Competitive Council to recommend to the Board the approval to allocate up to \$250,000 in Workforce Investment and Opportunity Act (WIOA) Adult Training Funds to Florida Keys Community College for a Career Pathways Reentry Training, as set forth below.

STRATEGIC GOAL: **IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS**

STRATEGIC PROJECT: **Expand Career exploration pathway programs**

BACKGROUND:

The Hospitality and Tourism industry continues to be faced with entry level labor and skills readiness shortages. In an effort to address this deficiency, providing access to workforce and employability skills training to individuals reentering the community is critical. This will not only help improve the economy and close the skills gap, but will greatly impact the lives of individuals facing challenges in the region.

The Career Pathways Reentry Training (CPRT) program will provide qualified individuals currently serving in the Jail In-house (Drug Offender Rehabilitation) Program, Monroe County Drug Offender Probation program, and the Monroe County Drug Court Program with an alternative to criminal activities by offering support and education through retraining.

Participants will explore the hospitality and tourism fields and examine the various postsecondary options and careers available to them. The CPRT is a collaborative partnership between the South Florida Workforce Investment Board (SFWIB), Florida Keys Community College (FKCC), and the Florida Department of Corrections (FDC), that will assist program participants in entering or returning to the workforce. The SFWIB will provide training and training related funding; FKCC will provide relevant training services; and the FDC will refer applicants for eligibility determination.

The CPRT consists of 40 hours of instruction for each of the two training tracks – Maintenance and Restaurant. The program will provide targeted training for up to 178 participants that is portable, stackable and culminates in industry-recognized certifications. Upon successful completion, participants will receive practical experience in hospitality positions, a Certified Guest Service Professional Certificate from the American Hotel and Lodging Association, and an interview to be placed in an internship with the local hospitality industry.

The only proven method of combating recidivism is to end the cycle of criminal behavior. The goal of the CPRT is to work closely with local businesses and community leaders to break the stigma that frequently acts as a barrier to those with a criminal record seeking employment. The SFWIB partnered with FKCC on this initiative in program year 2015-2016 with ten in-house participants; two of which have no reported outcomes. However, four of the remaining eight are currently working with career advisors to be placed while awaiting release and the remaining four are currently employed full-time with salaries ranging from \$8 to \$10 dollars per hour.

In the following procurement process of Miami-Dade County Administrative Order No. 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of SFWIB. A Two-Thirds (2/3) vote of a quorum present is required to waive the competitive procurement process and award Florida Keys Community College, an allocation not to exceed \$250,000 in WIOA Adult Training Funds to train ex-offenders in the hospitality industry.

FUNDING: Workforce Innovation and Opportunity Act (WIOA) Adult

PERFORMANCE:

Number of Participants to be trained: Minimum 150 up to 378

Number of Cohorts: 10

Number Placed in Jobs: minimum 105 up to 264

Cost per Participant:

- \$694.00 per student for Guest Services and Maintenance Employee
- \$627.00 per student for Guest Services and Restaurant Server

Return on Investment: 19.37

CURRENT PERFORMANCE:

Number of Participants trained: 10

Number of Cohorts: 1

Cost per Participant: - \$627.00 per student for Guest Services and Restaurant Server

Return-On-Investment: \$9.23 (4 of 10 Placements)

Projected Return on Investment: \$19.46 (8 of 10 Placements)

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 10/20/2016

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: TAKE STOCK IN CHILDREN SCHOLARSHIP PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$175,000 in Temporary Assistance for Needy Families (TANF) funds to Take Stock in Children, Inc. (TSIC), to support the programmatic and administrative costs of managing the Take Stock in Children Scholarship Program, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Maximizing collaborative partnerships**

BACKGROUND:

At the February 18, 2016 Board meeting, the South Florida Workforce Investment Board (SFWIB) approved the allocation amount not to exceed \$500,000 in Temporary Assistance to Needy Families (TANF) funds to purchase Take Stock in Children Scholarships.

In addition, at its most recent meeting on June 23, 2016, the SFWIB approved an allocation in an amount not to exceed \$1,058,098 in TANF funds to purchase 2+2 Florida College Plan scholarships. However, the aforementioned allocations did not include the administrative costs for the program.

The Take Stock in Children (TSIC) Scholarship Program works with economically disadvantaged youth and their families. The program's main mission is to keep youth in school and offer scholarships to those who successfully complete high school.

The scholarship program was previously managed by Miami-Dade College; however, TSIC, Inc. currently serves as the administrator and fiscal agent, and will continue in that capacity on behalf of four other organizations. Each participating organization is responsible for program implementation and case management, as well as, educational, social, and mentoring services to youth who are classified as at-risk and not likely to enroll in a post-secondary institution. In order to ensure the multiple services offered by each organization and TSIC, Inc. are received, youth participate in dual activities with the respective organizations.

In following the procurement process of Miami-Dade County, Administrative Order No.: 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interests of SFWIB. A two-thirds (2/3) vote of the quorum present is required to waive the competitive procurement process and award an allocation not to exceed \$175,000 in TANF funding to TSIC, Inc. for the programmatic and administrative cost of the Take Stock Children Scholarship Program.

FUNDING: Temporary Assistance for Needy Families (TANF)

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 10/20/2016

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: CAREERSOURCE ACCESS POINT IN PARTNERSHIP WITH CENTRO CAMPESSINO FARMWORKER CENTER, INC.

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: The SFWIB staff recommends to the Global Talent Competitive Council to recommend to the Board to allocate a total of twenty (20) PCs to Centro Campesino Farmworker Center, Inc. to establish a CareerSource Access Point to service the Florida City / Redland area.

STRATEGIC GOAL: **IMPROVE SERVICES FOR INDIVIDUALS W/ BARRIERS**

STRATEGIC PROJECT: **Strengthen partnership w/required WIOA partners**

BACKGROUND:

CareerSource South Florida (CSSF) will partner with Centro Campesino Farmworker Center, Inc. (CCFC), to establish a CSSF Access Point Resource Lab. CSSF will provide twenty (20) computers and CCFC will provide the space at no cost, as well as, staff the resource lab. The Access Point is located at 35801 SW 186th Avenue, Florida City, Florida 33034I

The Access Point Resource Lab will assist Migrant Seasonal Farmworkers and low-income jobseekers to access CSSF resources and technical services such as: Initial Assessment Application (IAA), Employ Florida Marketplace (EFM) Self-Registration, customer service skills, computer skills and training (Microsoft Word, Excel, Outlook and Powerpoint). In addition, the community will have access to workshops that include but not limited to: job search, resume writing and interviewing techniques and skills.

The Access Point Resource Lab will provide the tools and professional support needed to gain employment.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 10/20/2016

AGENDA ITEM NUMBER: 6

AGENDA ITEM SUBJECT: CAREERSOURCE TECHHIRE CENTER IN PARTNERSHIP WITH THE ECOTECH VISIONS FOUNDATION

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: The SFWIB staff recommends to the Global Talent Competitive Council to recommend to the Board to allocate a total of fifteen (15) PCs to the Echotech Visions Foundation to establish the CareerSource Tech Center.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Close the digital skills gap**

BACKGROUND:

On March 9, 2016, the White House announced Miami-Dade County as one of two “TechHire” communities designated in the State of Florida; representing the only TechHire community in the South Florida. The designation is the result of an aggressive push by Miami-Dade County Mayor Carlos Gimenez, the South Florida Workforce Investment Board (SFWIB), Arnie Girnun Co-Chair TechHire, Miami LaunchCode, the Beacon Council, a group of employers, and accelerated training providers worked together to solidify the county’s standing as an information technology training and hiring hub.

CareerSource South Florida (CSSF) will partner with the Echotech Visions Foundation to provide Fifteen (15) computers for a TechHire computer lab. The TechHire computer lab will be utilized to offer Digital Citizen Bootcamps (DCB). The DCB course is sponsored by the Knight Foundation. Additionally, Echotech will utilize the TechHire computer lab to host bi-annual Hack-A-Thons. On November 4th and 5th, Echotech is hosting a Hack-A-Thon at at the DA Dorsey Technical College.

The Digital Citizens program aims to close that gap for the Liberty City community in South Florida and beyond. The Bootcamps are a free, 8 week intensive course in the practical use of a variety of web-based tools and applications necessary for the Digital Economy. The mission of the program is to close the Digital Divide and empower individuals to access and use technology in their lives.

The Digital Citizen Bootcamp graduates will have an opportunity to enhance and optimize South Florida businesses by creating their websites & establishing their online presence.

To help close the digital literacy gap in the Miami-Dade County, SFWIB staff recommends to the Global Talent Competitive Council to recommend to the Board to allocate a total of Fifteen (15) PCs to the Echotech Visions Foundation to establish the CareerSource Tech Center.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT